

Creative Intelligence

by **Bryan Carter**



How do you **color** your decisions?

And, with whom do you make decisions?



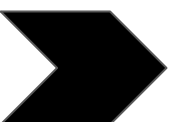
THINK
CREATIVE INTELLIGENCE

**THIS
ONE THING
MAKES A
HUGE
DIFFERENCE IN
DECISION
MAKING.**

It is one thing that people overlook and leads to frustration, acquiescing, bad decisions, and bad results.



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In joint decision making,
knowing the other
person's **intent** can tell
you if you are spending
your time, or wasting
your time.





Selfish

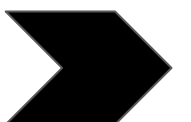
The **I Want** person almost always has a **controlling personality**.

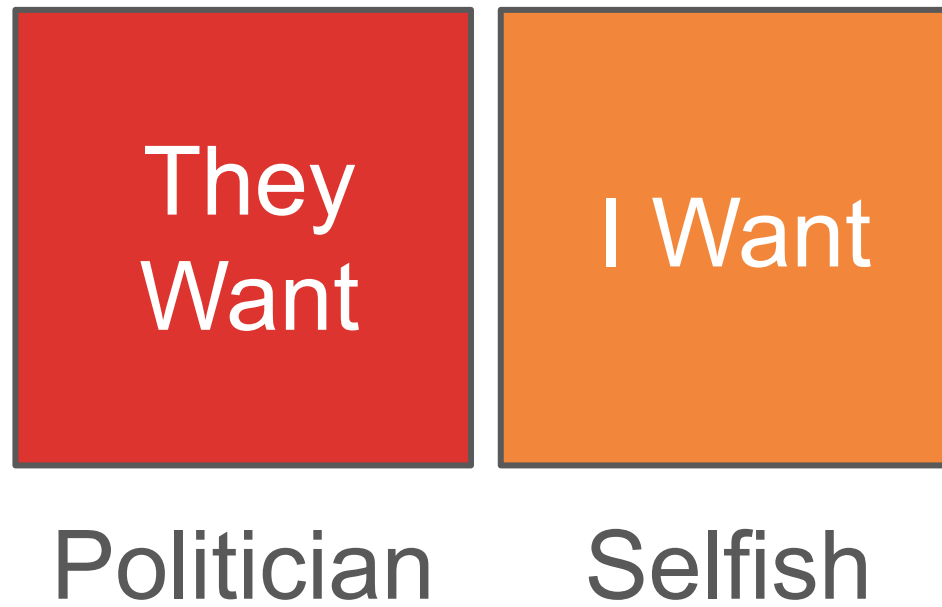
If both parties only pursue their own interests, there has to be a winner and a loser.

A person that just wants what they want does not care about anyone else. They are **self serving**.

The **I Want** person may accuse anyone who does not agree with them as being **controlling**.

And, that is not good for decision making.



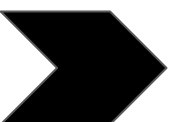


Let's add another position. **They want.**

This person is a **Politician.**

The **Politician** acts like they are looking out for the greater good, but they are really appeasing people to gain favor and trying to appear pious and **leader-like.**

This person may even posit that they are putting aside their personal wants for the wants for the good of the people. They most often are not. They are supporting what is popular for their benefit. They are still **self serving.** Which, is not good for decision making.





Leader

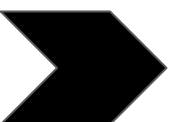
Politician

Selfish

A person that focuses on what **everyone needs**, regardless of wants, is the one that makes **a good Leader**.



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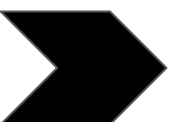




Leader

A **Leader** is not going to prioritize their wants or the wants of those around them.

A Leader may not always make the popular decision, but they will always try to make the right decision based on what is **needed**.



**Making decisions
with selfish people
almost always
leads to conflict.**



**A good decision is
rarely made by
selfish people.**



**Your best chance at
a good decision is
with a leader--a
person who focuses
on the needs of the
we.**





Leader

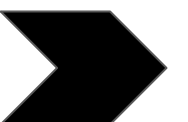
Politician

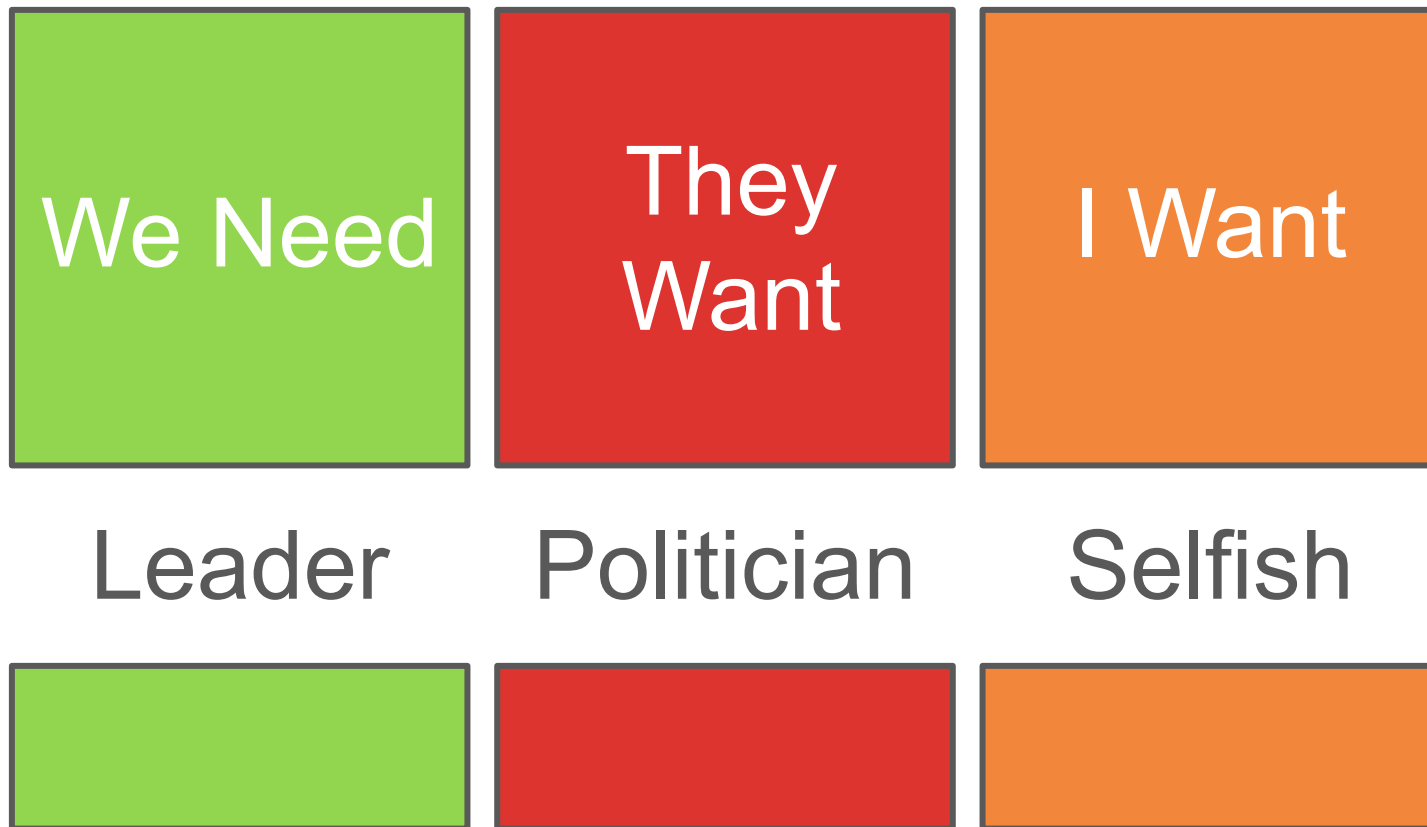
Selfish

Have a hard look and ask yourself, how do you make decisions?



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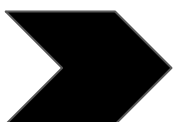
In which boxes have your biggest decisions been made?

What are the boxes of those making decisions with you? What is your box? Are you even aware?

In what realm is your fate being decided?

Be aware of the psychology and be able to spot the personality types.

Everyone wins with proper leadership in charge. Even the selfish.



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Ready to talk creative intelligence?
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